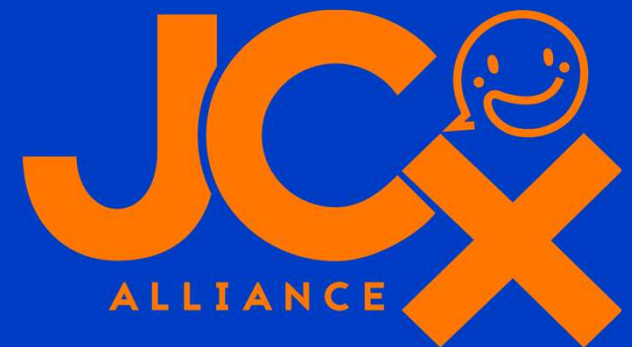


JCX Conference

Thursday, 9th October | Radisson Blu

SPONSORSHIP PACK



Time to Elevate Jersey's CX



- Results from our recent Jersey customer satisfaction were disappointing



- Our Customer Satisfaction Index score is **26 points** behind the UKs



JCX Alliance Developed **SMILE** Standards



Service-Orientated
BE WELCOMING



Mindfulness
BE EMPATHETIC



INTEGRITY
BE CONGRUENT



Listening
BE ATTENTIVE



Excellence
BE READY



Each standard is divided into simple, **achievable** steps for both employers and employees



And Assembled an **Expert Team**

- ★ Customer eXperience Strategy & Training
- ★ Market Research
- ★ Marketing Strategy
- ★ User Research Strategy
- ★ AI
- ★ Sales Strategy
- ★ Event Management
- ★ Graphic & Brand Design
- ★ Mystery Shopping

Partners in the journey towards CX excellence





**Because we believe
Jersey Can Do Better**





The Conference: **Empowerment, Positivity and Celebrations.**

**THURSDAY, 9TH OCTOBER
9AM TO 2PM
RADISSON BLU**

- During Customer Service week 6-11th October
- Brings together business leaders, customer experience professionals and service champions
- Opportunity to share latest innovations, strategies and best practices
- Culminates with prestigious Customer Service Awards, honouring outstanding individuals and organisations that set the gold standard

Introducing our Keynote Speaker



Stefan Osthaus, CCCX



- President of the Customer Institute
- CX & EX Expert – 25+ years shaping global customer & employee experience.
- Leader of CX transformation for Fortune 500 companies
- Offers real-world strategies, not just theory.
- Engaging & inspiring speaker and author
- Developer and Trainer of the Customer eXperience Masterclass and CCCX certification



Join Us as a **Sponsor** in the CX Revolution

We Need People Like You If you believe Jersey can do better and recognise that our economy and future depend on it, this is your opportunity to make a difference.

Increase Your Visibility Gain exposure and recognition as a key player in shaping Jersey's customer experience standards.

Reach New Clients Connect with businesses and consumers who value exceptional service and support those driving positive change.

Boost Brand Recognition Align your brand with excellence in customer experience and stand out as a leader in your industry.

Showcase Your Commitment Demonstrate your dedication to improving Customer eXperience and position your organisation at the forefront of industry transformation

Become a Member of the Customer Institute Join the Global CX Community and accelerate your career in CX by linking to CX professionals from around the globe!





SPONSORSHIP PACKAGES

SPEAKER SPONSORS

- ★ Exhibition Spot
- ★ Logo and link to website
- ★ Logo on programme
- ★ Social media posts x9
- ★ Speaker slot
- ★ 10 tickets (worth £1,118)

£3,989

EXHIBITION SPONSORS

- ★ Exhibition Spot
- ★ Logo and link to website
- ★ Logo on programme
- ★ Social media posts x6
- ★ 5 tickets (worth £590)

£1,989

SUPPORT SPONSORS

- ★ Logo on website
- ★ Logo on programme
- ★ Social media posts x2
- ★ Banner at the event
- ★ 1 ticket (worth £118)

£489

And Finally:
We are open to
ideas, please contact
the organisers to discuss.

You may be interested in also sponsoring the Customer Service Awards which will be run on the evening of the 9th October, for more information contact Sandy Moretta: info@ternevents.com



Questions?

Contact information

Contact

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