

SPONSORSHIP PACKAGES



The Jersey
Customer eXperience
Conference

Thursday 9th October 2025 | Radisson Blu, Jersey

Join us for the inaugural JCX Conference, where we kick off a transformative journey to refocus on what truly matters—our customers.

By focussing on customer-centric practices, businesses will enhance loyalty, drive growth, and differentiate themselves from the competition.

Elevate your customer experience and witness firsthand how a customer-first approach will transform your business and fuel long-term success.

A time to celebrate Customer Service Week as well as the launch of The JCX Alliance.

WHY ATTEND?

- **Pioneering CX Insights**: Gain exclusive insights into the future of customer experience from top industry leaders and innovators.
- **Actionable CX Strategies**: Discover practical strategies and tools to enhance customer satisfaction and loyalty within your organisation.
- **Network with Professionals**: Connect with like-minded professionals who are committed to the importance of CX and forge valuable partnerships that drive business success.
- **Shape the Future of CX**: Be part of shaping the alliance's mission and pledge to commit to elevate customer experience standards across the island.



WHAT IS THE JGx

JERSEY CUSTOMER EXPERIENCE ALLIANCE

**It is a movement launched
to Elevating Customer
eXperience across Jersey -
making it an even better place
to live, work and visit.**

**ELEVATING EXPERIENCE,
UNITING FOR GROWTH**



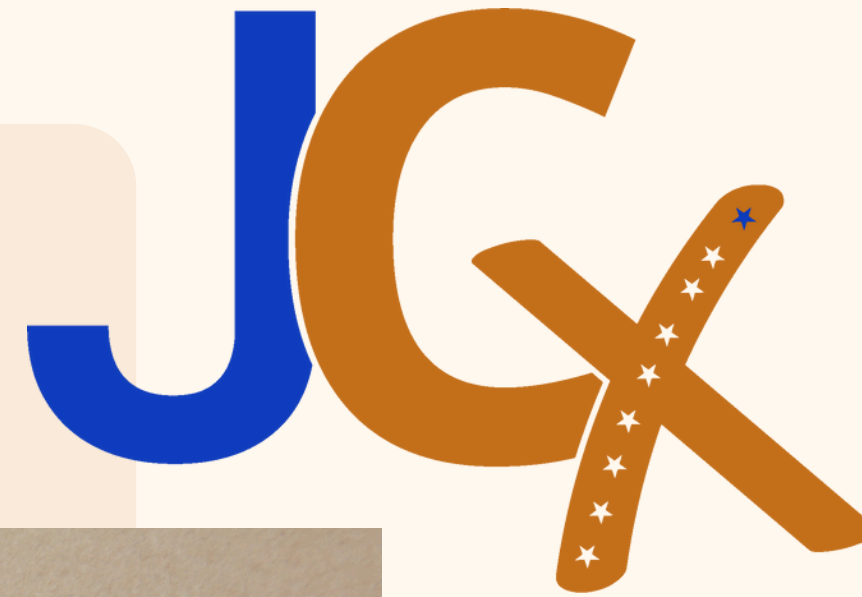
Thursday 9th October 2025

- **Radisson Blu, Jersey**
- **8.30am - 2pm**

Target audience approx. 100

- **Industry leaders, innovators, and thought leaders**
- **Medium & large private businesses**
- **Public sectors**
- **CEO, CCO, CMO, COO**
- **CX Directors**
- **Heads of Sales and Customer Success**
- **Business development & HR managers**
- **Customer and Employee Experience Experts & Professionals**

JGxOVERVIEW



Sponsorship Opportunities Available



Maximising Brand Exposure through
The JCX Conference Sponsorship

Become a vital part of our conference and showcase your brand as a CX Champion. Increase visibility, reach new clients, and boost brand recognition. a chance to showcase your commitment to excellence in customer experience and to position your organisation as a leader in the industry.

SPEAKER SPONSORS

- Exhibition Spot
- Logo and link to website
- Logo on programme
- Social Media posts x9
- Speaker Slot
- 10 Tickets

£3,989

EXHIBITOR SPONSORS

- Exhibition Spot
- Logo on website
- Logo on programme
- Social Media posts x6
- Panel Participation
- 5 Tickets

£1,989

SUPPORT SPONSORS

- Logo on website
- Logo on programme
- Social Media posts x 3
- Banner at the event
- 1 ticket

£489

JGx SPONSORSHIP
PACKAGES

Other Sponsorship

If you have a different idea about how you might sponsor/support this event please contact the organisers to discuss.

Miscellaneous

Sponsors will be sent a Sponsorship Agreement outlining all Terms & Conditions and the responsibilities of both parties. In short, sponsors are responsible for:

- Provision of all requested assets (logos, bios, etc) within the timescale provided by the organisers
- Payment - invoices will be sent and payable within two weeks
- Transportation (selves/ agreed materials/ banners etc) to and from the Conference
- Presentations will have to be approved at least 7 days before the event
- Attending a rehearsal, if required (depends upon sponsorship type)

The organisers will distribute copies of all presentations to delegates following the Conference. Please let us know via email if you wish us not to do so.



9 KEY PILLARS OF THE ALLIANCE:

Concept: The North Star (Polaris) has historically been used for navigation, symbolising guidance.

Placing one larger star at the top (Polaris) with the remaining eight stars forming a constellation that radiates outward, suggesting leading and guiding others to achieve 9-star service...

FOLLOW OUR NORTH STAR

★ HAPPINESS

★ GROWTH

★ TRUST

★ COLLABORATION

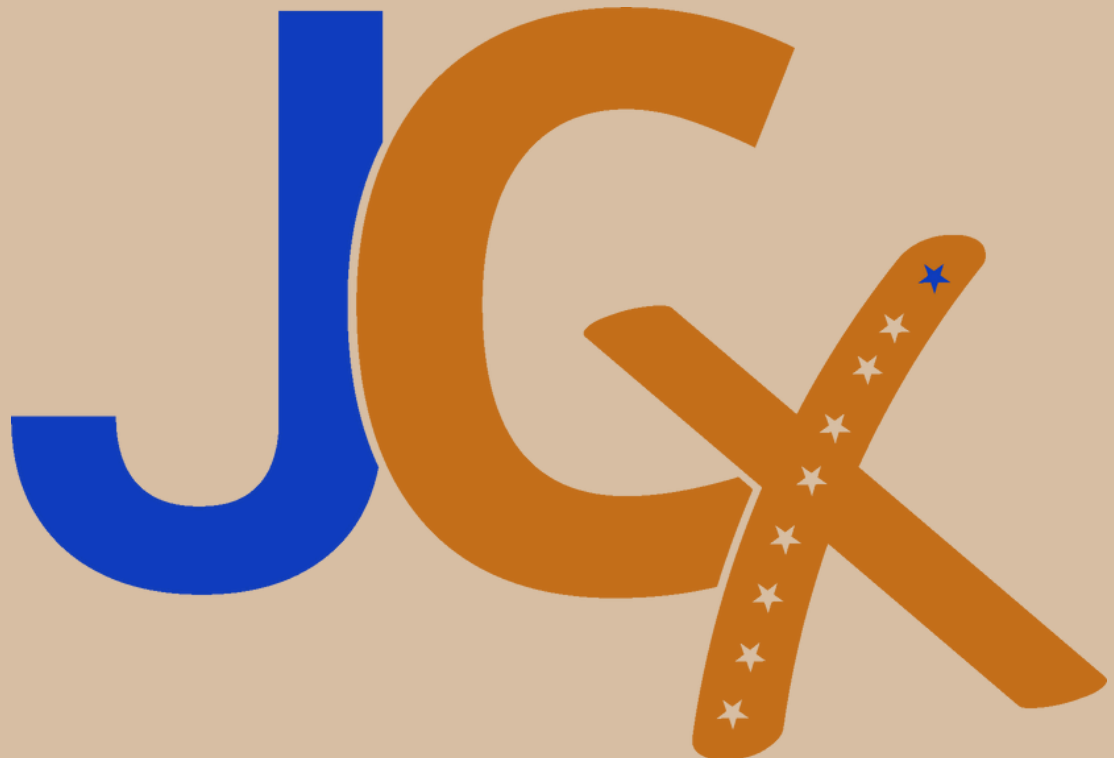
★ INNOVATION

★ SERVICE-FOCUSED

★ CONGRUENCE

★ EXCELLENCE

★ CARE



JERSEY CUSTOMER EXPERIENCE CONFERENCE

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